

## **Selecting Really Great People**

*Presented as a fast paced yet informative one hour WEBINAR*

***\$ 65.00 PER ATTENDEE***

In this webinar, CRI will reveal how for the past 55 years we've helped organizations of all sizes and types across America and around the world increase their success by attracting, selecting, and developing really great people. This webinar is for owners, managers, and supervisors who make decisions on hiring, firing, and training and developing people and the HR people who facilitate the process.

### **TOPICS COVERED IN THIS WEBINAR**

- I. Learn what some of CRI's clients such as Schneider Electric, Farmers Insurance Group, Siemens, Talx, Crown Equipment, Toyota, United Dairy Farmers, Caterpillar, Qdoba, Utz Snack Foods, and Waukesha-Pearce have in common.
- II. Growing your organization begins with attracting really great people to apply to work at your organization:
  - a. What/where/how to advertise your job openings for maximum success
  - b. How to create the right ad
  - c. Where to place the ad and why (auxiliary benefits – tax credits)
  - d. How your organizations application system should operate
  - e. How to identify really great applicants
  - f. Focusing the new hire on the most important elements of the job
    - i. A standard job description
    - ii. The 5 most-important job functions
  - g. The best way to develop the "great" people you have
    - i. Assessment, goals, online development, reassessment
    - ii. Effective performance reviews & goal setting!
  - h. Achieving success and keeping up the momentum.

These sessions will be led by Milt Cotter, CEO of CRI ([www.criw.com](http://www.criw.com)), a nationally recognized leader in the Human Resources arena in the government sector and private industry for over 45 years.

*To register online for this webinar, please visit [www.criuniversity.com](http://www.criuniversity.com) or call Nicole Simon, Conference Coordinator, at (800) 328-1940 ext 102.*

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