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## **RECRUITING SMARTER!**

*Presented as a fast paced yet informative one hour WEBINAR on February 23 at 11:00 am CENTRAL (Noon EASTERN) and repeated on March 15 and 29, April 19, and May 3 and 17*

*\$65 PER ATTENDEE - QUALIFIES FOR 1 HOUR OF HRCI CREDIT*

It's well known that people are one of the greatest assets a company can have, but recruiting the best people isn't always easy. Learn how to be smarter in your recruiting services in order to build a team that will help your company be successful.

### **TOPICS COVERED**

#### **HOW TO ADVERTISE EFFECTIVELY**

- The best ad appeal for the best candidates
- Alternatives to Major Job Boards
- Major Job Board Costs vs. Return
- Capitalizing on Social Media

#### **ONLINE APPLICATION PROCESS**

- Using an Applicant Management System
- How an AMS should operate
- How this process can improve candidate quality

#### **THE USE OF ASSESSMENTS**

- Identify candidates who best match the job requirements
- Identify the areas to focus on in an interview
- How they help you choose wisely

#### **INTERVIEWING: THE BEHAVIORAL APPROACH**

- Gain a more accurate insight as to whether a candidate has the traits for success
- Make your interviews far more effective by minimizing biases
- Introduce useful tools often overlooked

*To register online for this webinar, please visit [www.criuniversity.com](http://www.criuniversity.com) or call Nicole Simon, Conference Coordinator, at (800) 328-1940 ext 102.*

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