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Recruiting Smarter

Presented as a fast paced yet informative one-hour WEBINAR on Thursday March 27th at 11:00 am CST (Noon EASTERN) and repeated on April 10th and 24th and May 8th at 11am CST

\$65 PER ATTENDEE- QUALIFIES FOR 1 HOUR OF HRCI CREDIT

It's well known that people are one of the greatest assets a company can have, but recruiting the best people isn't always easy. Learn how to be smarter in your recruiting services in order to build a team that will help your company be successful.

TOPICS COVERED

HOW TO ADVERTISE EFFECTIVELY

- The best ad appeal for the best candidates
- Alternatives to major job boards
- Major Job board costs vs. return
- Capitalizing on Social Media

ONLINE APPLICATION PROCESS

- Using an Applicant Management System
- How an AMS should operate
- How this process can improve candidate quality

THE USE OF ASSESSMENTS

- Identify candidates who best match the job requirements
- Identify the areas to focus on in an interview
- How they can help you choose wisely

INTERVIEWING: THE BEHAVIORAL APPROACH

- Gain a more accurate insight as to whether a candidate has the traits for success
- Make your interviews far more effectively by minimizing biases
- Introduce useful tools often overlooked

To register online for this webinar, please visit www.criuniversity.com or call Nicole Simon, Conference Coordinator, at (800) 328-1940 ext 102.

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